

Created:

KYW-TV

09/21/12 01:25 PM

0.0

0.0

0.0

\$405.00

\$150.00

\$405.00

\$3,240.00

\$150.00

\$810.00

Client: TOM SMITH FOR SENATE (329097) CPE: / / 288 Agency Commission: 15 % Updated: EBIRCHILL on 09/21/12 04:34 PM

HL#:

Agency: SRCP MEDIA (254304) Product: T.SMITH FOR SENATE Self Protect.: :20:00 Confirmed: 09/21/12 04:34 PM Buyer: BETSY VONDERHEID Demo: **HHOLDS** DMA RTG Sched, Code: Z Contract: 09/24/12 10:22 AM AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS

WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% Share: 0% CABLE: 0%

FBD - LBD: 09/25/12 - 10/01/12

NEW ORDER CHG/PH 09/21/12

CF NTL-POL

NR A/G Time Class Eligible Days Dur SC Self Pr Item **Break Type** Sales Catg **HHOLDS** Rate Spots Total MLOCAL1 \* T W T F \* \* NEWS \$675.00 \$2,700.00 001 0.0

CDR

**FBD** <u>LBD</u> Sep 24 09/25/12 09/28/12

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M \* \* \* \* \* \* NEWS 002 MLOCAL1 \$810.00 30 0.0 \$810.00

CDR

FBD LBD Oct 01 10/01/12 10/01/12

NR A/G Dur SC Self Pr Sales Catg Rate Spots Total Item Time Class Eligible Days Break Type **HHOLDS** \* T W T F \* \* MORN

30

30

30

**MEARLY** CDR

003

FBD LBD Sep 24

09/28/12 09/25/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M \* \* \* \* \* \* 004 **MEARLY** MORN 30 0.0 \$405.00 \$810.00

CDR

FBD <u>LBD</u> Oct 01

10/01/12 10/01/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item \* \* \* \* \* S \* NEWS

005 WSAT6-7A LUR

006

FBD LBD Sep 24

09/29/12 09/29/12

Sales Catg Time Class Dur SC Self Pr NR A/G Item Eligible Days **Break Type HHOLDS** Rate Spots Total

CDR

WSUN7-9A

FBD LBD <u>Sep 24</u>

\* \* \* \* \* \* S NEWS

09/30/12 09/30/12 2



KYW-TV

FBD - LBD: 09/25/12 - 10/01/12

Created: 09/21/12 01:25 PM

Client: TOM SMITH FOR SENATE (329097)

Agency: SRCP MEDIA (254304)

CF NTL-POL

CPE: / / 288 T.SMITH FOR SENATE Product:

Agency Commission: 15 % Self Protect.: :20:00

0.0

0.0

\$250.00

\$560.00

HL#:

Updated: EBIRCHILL on 09/21/12 04:34 PM Confirmed: 09/21/12 04:34 PM

BETSY VONDERHEID **HHOLDS** DMA RTG Sched. Code: Z Contract: 09/24/12 10:22 AM Buyer: Demo: AE: Maggie McWilliams Pol-GWTS-PH

Monthly Billing Int: BM: SS

\$250.00

\$2,240.00

WPHL: 0% WPVI: 0% WCAU: 0% WGTW: 0% CABLE: 0% Share: 0% WTXF: 0% WPSG: 0% WPPX: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G WCBSSUN \* \* \* \* \* \* S MORN 007 30 0.0 \$700.00 \$1,400.00 LUR

FBD <u>LBD</u> Sep 24 09/30/12 09/30/12 2

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G \* T W T F \* \* DAY 800 DANDERSON 30 \$360.00 \$1,800.00 0.0

LUR

FBD LBD Sep 24 09/25/12 09/28/12 5

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item

30

30

009 **DANDERSON** LUR

> FBD <u>LBD</u> Oct 01

M \* \* \* \* \* DAY

10/01/12 10/01/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item \* T W T F \* \* DAY

010 DDEAL

> FBD LBD Sep 24

09/25/12 09/28/12 4

NR A/G Time Class Dur SC Self Pr Sales Catg Rate Spots Break Type **HHOLDS** Item Eligible Days Total

011 **DDEAL** 

M \* \* \* \* \* DAY 30 0.0 \$400.00 \$400.00

LUR

LUR

FBD LBD Oct 01 10/01/12 10/01/12

Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G 012 **DPRICE** \* T W T F \* \* DAY 30 0.0 \$575.00 \$2,300.00

LUR



KYW-TV

CF NTL-POL FBD - LBD: 09/25/12 - 10/01/12 HL#: 09/21/12 01:25 PM Order ID: 80483 Created: TOM SMITH FOR SENATE (329097) CPE: Agency Commission: 15 % Client: / / 288 Updated: EBIRCHILL on 09/21/12 04:34 PM Confirmed: SRCP MEDIA (254304) T.SMITH FOR SENATE Self Protect.: :20:00 09/21/12 04:34 PM Agency: Product: BETSY VONDERHEID **HHOLDS** DMA RTG Sched. Code: Z 09/24/12 10:22 AM Contract: Buyer: Demo: Monthly Billing Int: BM: SS AE: Maggie McWilliams Pol-GWTS-PH WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WGTW: 0% CABLE: 0% Share: 0% WPSG: 0% WPPX: 0% Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G **DPRICE** M \* \* \* \* \* \* 30 \$500.00 \$500.00 013 0.0 LUR **FBD** <u>LBD</u> Oct 01 10/01/12 10/01/12 1 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G \* T W T F \* \* NEWS 014 DTALKPHILLY 30 \$630.00 \$1,890.00 0.0 CDR FBD **LBD** Sep 24 09/25/12 09/28/12 3 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item M \* \* \* \* \* NEWS 015 DTALKPHILLY 30 0.0 \$630.00 \$630.00 CDR FBD <u>LBD</u> Oct 01 10/01/12 10/01/12 1 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item \* T W T F \* \* 016 DSOAP1 30 0.0 \$530.00 \$2,120.00 LUR <u>FBD</u> LBD Sep 24 09/25/12 09/28/12 4

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
017	DSOAP1	M * * * * * *	SOAP	30		0.0	\$550.00	1	\$550.00	

LUR

FBD LBD Oct 01 10/01/12 10/01/12

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
018	DTALK	* T W T F * *	DAY	30		0.0	\$470.00	4	\$1,880.00	

LUR

AE:

020

021

022



KYW-TV

NR A/G

\$325.00

\$325.00

\$590.00

0.0

0.0

0.0

CF NTL-POL

Maggie McWilliams Pol-GWTS-PH

FBD - LBD: 09/25/12 - 10/01/12

Created: 09/21/12 01:25 PM

Client: TOM SMITH FOR SENATE (329097) CPE: / / 288 Agency Commission: 15 %

Updated: EBIRCHILL on 09/21/12 04:34 PM Confirmed: 09/21/12 04:34 PM

\$1,300.00

\$325.00

\$2,360.00

Agency: SRCP MEDIA (254304) BETSY VONDERHEID Buyer:

T.SMITH FOR SENATE Product: **HHOLDS** DMA RTG Demo:

30

30

30

Self Protect.: :20:00 Sched. Code: Z

HL#:

Contract: 09/24/12 10:22 AM Monthly Billing Int: BM: SS

WPHL: 0% WPVI: 0% WCAU: 0% WGTW: 0% Share: 0% WTXF: 0% WPSG: 0% WPPX: 0% CABLE: 0%

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M \* \* \* \* \* \* 019 DTALK 30 0.0 \$450.00 \$450.00

LUR

FBD <u>LBD</u> Oct 01 10/01/12 10/01/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total \* T W T F \* \* DAY

LUR

**DDOCTORS** 

FBD **LBD** Sep 24 09/25/12 09/28/12 4

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item M \* \* \* \* \* DAY

**DDOCTORS** LUR

> FBD LBD Oct 01 10/01/12 10/01/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item

LUR

EPHIL4P

FBD LBD Sep 24

\* T W T F \* \* EFG

09/25/12 09/28/12 4

Break Type NR A/G Time Class Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item Eligible Days Total M \* \* \* \* \* EFG 023 EPHIL4P 30 0.0 \$650.00 \$650.00

LUR

FBD LBD Oct 01 10/01/12 10/01/12

Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G 024 **ENEWS5PM** \* T W T F \* \* NEWS 30 0.0 \$575.00 \$4,600.00

LUR

AE:



Billing Int:

Monthly

KYW-TV

BM: SS

FBD - LBD: 09/25/12 - 10/01/12 HL#: Order ID: 80483 CF NTL-POL Created: 09/21/12 01:25 PM

Client: TOM SMITH FOR SENATE (329097) CPE: / / 288 Agency Commission: 15 % Updated: EBIRCHILL on 09/21/12 04:34 PM

SRCP MEDIA (254304) T.SMITH FOR SENATE Self Protect.: :20:00 Confirmed: 09/21/12 04:34 PM Agency: Product: BETSY VONDERHEID **HHOLDS** DMA RTG Sched. Code: Z Contract: 09/24/12 10:22 AM Buyer: Demo:

WPHL: 0% WPVI: 0% WCAU: 0% WGTW: 0% Share: 0% WTXF: 0% WPSG: 0% WPPX: 0% CABLE: 0%

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M \* \* \* \* \* \* **ENEWS5PM NEWS** 025 30 0.0 \$700.00 \$1,400.00

LUR

FBD <u>LBD</u> Oct 01 10/01/12 10/01/12 2

Maggie McWilliams Pol-GWTS-PH

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G \* T W T F \* \* NEWS 026 **NEARLYMF** 30 \$775.00 \$3,100.00 0.0

LUR

FBD **LBD** Sep 24 09/25/12 09/28/12 4

Dur SC Self Pr Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G Item

M \* \* \* \* \* NEWS 027 **NEARLYMF** 30 0.0 \$800.00 \$800.00

LUR

FBD LBD Oct 01 10/01/12 10/01/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item

\* T W T F \* \* 028 **AENTER** 30 0.0 \$950.00 \$3,800.00

30

30

LUR

FBD LBD Sep 24 09/25/12 09/28/12 4

Break Type Sales Catg NR A/G Time Class Dur SC Self Pr **HHOLDS** Rate Spots Item Eligible Days Total

0.0

0.0

\$900.00

\$950.00

\$900.00

\$3,800.00

029 **AENTER** LUR

030

FBD LBD Oct 01 10/01/12 10/01/12

M \* \* \* \* \* ACC

\* T W T F \* \* ACC

Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G

LUR

**AINSIDER** 



KYW-TV

FBD - LBD: 09/25/12 - 10/01/12

30

30

30

30

HL#: Created: 09/21/12 01:25 PM

\$1,700.00

\$1,800.00

\$810.00

\$810.00

2

0.0

0.0

0.0

\$8,500.00

\$1,800.00

\$6,480.00

\$1,620.00

Client: TOM SMITH FOR SENATE (329097) CPE: / / 288 Agency Commission: 15 % Updated: EBIRCHILL on 09/21/12 04:34 PM

SRCP MEDIA (254304) T.SMITH FOR SENATE Self Protect.: :20:00 Confirmed: Agency: Product: 09/21/12 04:34 PM BETSY VONDERHEID **HHOLDS** DMA RTG Sched. Code: Z Contract: 09/24/12 10:22 AM Buyer: Demo: Monthly Billing Int: BM: SS AE: Maggie McWilliams Pol-GWTS-PH

WPVI: 0% WCAU: 0% Share: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G \* \* \* \* \* \* S REGP 031 **PSIXTY** 30 0.0 \$7,000.00 \$7,000.00

LUR

**FBD** <u>LBD</u> Sep 24 09/30/12 09/30/12 1

CF NTL-POL

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

NLATE LUR

032

FBD **LBD** Sep 24 09/25/12 09/30/12 5

\* T W T F S S NEWS

M \* \* \* \* \* NEWS

Sales Catg Time Class Eligible Days **Break Type** Dur SC Self Pr NR A/G Item **HHOLDS** Rate Spots Total

033 **NLATE** LUR

> FBD LBD Oct 01

10/01/12 10/01/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item

034 LLETTER

035

CDR FBD LBD Sep 24

\* T W T F \* \*

09/25/12 09/28/12 8

Break Type Sales Catg NR A/G Time Class Dur SC Self Pr Rate Spots **HHOLDS** Item Eligible Days Total M \* \* \* \* \* LETT

CDR

LLETTER

FBD LBD Oct 01 10/01/12 10/01/12

**Order Totals** Confirmed Revised **Confirmed Total Revised Total Order Section** Quantity Quantity **Gross Amt Net Amt Gross Amt Net Amt** \$73,365.00 \$62,360.25 \$0.00 \$0.00 Spot Buy Lines 101 0 Installments 0 0 \$0.00 \$0.00 \$0.00 \$0.00 0 0 \$0.00 \$0.00 \$0.00 \$0.00 **Ancillary Buy Lines** 

BETSY VONDERHEID

Buyer:

BS TELEVISION STATIONS

Sched. Code: Z

**KYW-TV** 

09/24/12 10:22 AM

Contract:

HL#: Order ID: 80483 CF NTL-POL FBD - LBD: 09/25/12 - 10/01/12 Created: 09/21/12 01:25 PM

Client: TOM SMITH FOR SENATE (329097) CPE: / / 288 Agency Commission: 15 % Updated: EBIRCHILL on 09/21/12 04:34 PM SRCP MEDIA (254304) T.SMITH FOR SENATE Self Protect.: :20:00 Agency: Product: Confirmed: 09/21/12 04:34 PM DMA RTG

AE: Billing Int: Monthly BM: SS Maggie McWilliams Pol-GWTS-PH

Share: 0% WPVI: 0% WCAU: 0% WGTW: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% CABLE: 0%

HHOLDS

Demo:

\$62,360.25 Order Totals: \$73,365.00 \$0.00 \$0.00